



MILLERS OILS

Engine Oil Front Label Explained

MILLERS OILS LOGO

Brand identity and mark of quality.

RANGE NAME

Indicates the product family and performance level.

PRODUCT TYPE

Confirms the application.

PRODUCT NAME

Possible identifiers include:

- Industry body (C = ACEA specification)
- Vehicle OEM (V = Volkswagen Group)
- Viscosity Grade (W = Winter)

OIL TYPE

Fully synthetic / Synthetic based / Mineral.

WHICH OIL? REFERENCE

To help identify the correct oil via the lookup tool on the Millers Oils website.



APPLICABLE TECHNOLOGY

Highlights key formulation benefits.

VEHICLE COMPATIBILITY

Suitable vehicle types.

KEY SPECIFICATIONS & APPROVALS

Compatibility with vehicles and confirmation from OEMs if applicable.

PACK SIZE & PART NUMBER

For easy identification and suitable for MAM software.

COUNTRY OF ORIGIN

Where the product is manufactured.

Built on history, perfected through time.

www.millersoils.co.uk





MILLERS OILS

Engine Oil Back Label Explained

MILLERS OILS LOGO & TAGLINE

Reinforces brand identity.

WHITE BACKGROUND

Improves readability and adheres to EU legislation.

FURTHER PRODUCT SPECIFICATIONS

Expanded range of suitable specifications.

ADVISORY CLP ELEMENTS

Safety Information for hazards and safe handling.

BATCH NUMBER

Ensures full traceability of the product.

PART NUMBER

For easy identification.



MULTILINGUAL PRECAUTIONARY STATEMENTS

Key details translated for international use.

CONTACT INFORMATION

Millers Oils contact details.

BARCODE

Retail and stock control scanning.

PACK SIZE

Repeated for clarity and logistics.

RECYCLING SYMBOLS

- Möbius Loop – Germany
- Triman Logo – France

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